

ABSTRACT OF THE DISCLOSURE

A computer-implemented method, including entering or receiving, and processing, information regarding a ticket request or ticket option request for a ticket or ticket option for a portion of an event remaining after a start of, and before completion of, the event. The event is a game, athletic event, competition, performance, concert, or tournament, which takes place at or in a stadium, arena, theatre, movie theatre, concert hall, museum, or performance hall. The ticket corresponds to a seat or seats for the event. The ticket or ticket option for a portion of an event is purchased or used by a second individual during the event. The method also includes generating a ticket availability message or a ticket option availability message containing information regarding the ticket or ticket option and transmitting same to a communication device associated with or used by the second individual or a third individual.